

PAGE  
210mm x 280mm1/2 PAGE  
210mm x 140mm1/3 PAGE - H  
210mm x 90mm1/3 PAGE - V  
70mm x 280mm1/4 PAGE  
210mm x 70mm1/6 PAGE  
210mm x 45mm

## Espaços publicitários

1 insertion	4,000/each	1 insertion	2,500/each	1 insertion	1,750/each	1 insertion	1,575/each	1 insertion	800/each
4 insertions	2,800/each	4 insertions	1,750/each	4 insertions	1,225/each	4 insertions	1,103/each	4 insertions	560/each
7 insertions	2,400/each	7 insertions	1,500/each	7 insertions	1,050/each	7 insertions	945/each	7 insertions	480/each
10 insertions	2,200/each	10 insertions	1,375/each	10 insertions	963/each	10 insertions	867/each	10 insertions	440/each

\* Bleed: 5mm all round

SPECIAL PLACEMENTS		DISCOUNTS		DEADLINES			
First cover	4,800	<b>FIDELITY</b>		Edition	Booking	Materials	Publication Date
Second cover	4,560	2 consecutive years	5%	February	February 10	February 15	Second fortnight
Third cover	4,560	3 consecutive years	7%	March	March 10	March 15	Second fortnight
Fourth cover	4,650	4 consecutive years	10%	April	April 10	April 15	Second fortnight
Page 3	4,650	<b>NEW CUSTOMER</b>	4%	May	May 10	May 15	Second fortnight
Double page	6,400	<b>BUDGET PROGRESSION</b>	5%	June	June 10	June 15	Second fortnight - <b>Special Distribution: FIPAN</b>
<b>BOUND AND LOOSE INSERTS</b>		30% compared to the previous year		July	July 10	July 15	Second fortnight
2 pages	5,000			August	August 10	August 15	Second fortnight - <b>Special Distribution: FiSA</b>
4 pages	7,300			September	September 10	September 15	Second fortnight
6 pages	8,300			October	October 10	October 15	Second fortnight - <b>Special Distribution: WellFood</b>
				November	November 10	November 15	Second fortnight

\* All prices are in US Dollars.